

**MISSOURI ANIMAL CONTROL ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES**

June 26th, at 10:30 AM

The meeting was called to order by President Holly Bowie at 1036 AM.

BOARD MEMBERS PRESENT

Holly Bowie _X_ Matt Allen _X_ JT Taylor _E_ Christina Elmore _X_ Steve Norman _X_ Maureen Keedwell _X_ Michael Layton _X_ Jamie Williams _X_ Sara Spease _X_ Troy Schneider _X_ Alyssa Norsworthy _X_ Beth Gillespie _X_ Karen Griggs _X_

BOARD MEMBERS ABSENT

JT Taylor was unable to attend due to work. Alyssa Norsworthy made a motion to excuse his absence. This was seconded by Jamie Williams and unanimously approved.

NON-VOTED COMMITTEE CHAIR ATTENDANCE

Gina Tanner was not present.

MEMBER AND GUEST ATTENDANCE

There were no guests in attendance.

CONSENT AGENDA

No items were added to the agenda. Sara Spease made a motion to accept the agenda as written which was seconded by Alyssa Norsworthy, and unanimously approved.

PREVIOUS MEEING MINUTES APPROVAL

Previous meeting minutes were reviewed. Christina Elmore made a motion to accept the minutes as written with Maureen Keedwell seconded the motion and was unanimously approved.

MEMBERSHIP'S COMMENTS

There were no guest members present and no comments made.

EXECUTIVE OFFICER'S REPORTS

President's Report:

President Holly Bowie reported her updated progress on the new MACA website and is very excited about the potential. She said she was not ready to share and will share with the board members when it is time to evaluate the site prior to going live. Holly talked about using the AI to help make the website and some of the problems it doesn't understand. She said that her goal is to make the website look more professional and hopefully more user friendly. When it becomes time to evaluate the website, Holly asks that all board members be very honest so items can be changed or corrected. She said hopefully we will be able to pull reports, be more visual with the website. An issue Holly is experiencing right now is that the site seems to be slow to move and is hoping this will be corrected soon. Holly had questions about posting membership online and putting the academy roster online. The academy roster is already shared on the website as a reference for people to check their CEU status, so will also be added to the new website. Other questions Holly had was how much time Gina is working for the organization and it is believed that she is working with us until conference, but Holly is going to check on it. She also questioned whether we need to keep accepting checks or strictly use other payment methods. Karen Griggs advised that her agency only does checks with invoices and several other members mentioned that other agencies use the same method. It was mentioned by Sara Spease about an agency that showed up the day of conference, wasn't registered and brought a check. Holly advised if they aren't previously registered and showing up the day of it may be we shouldn't raise the fee on the day of the conference. It was agreed that we should look into this further. Holly is very excited for everyone to see the new website but nervous and hopes to be able to get it to us soon.

Vice President's Report:

Vice President Matt Allen advised there are currently 24 people registered for conference and three board members still not registered. There are several people on the rooming list but have not registered yet so expecting the conference registrations for those to come in soon. Planning with the Midwest Animal Sheltering Coalition is progressing. The latest version of speakers is on Facebook. Have been working on the conference app. Tuesday, October 1st – Bora Bora Room will be the board meeting. Tuesday at 4:00 PM the exhibitors may start setting up. There will be badges. No booklets as we will have the app. Figi Room for registration possibly and merchandise may have to be inside of a room. We will be eating in the lecture room on the business meeting day. Maui room will be the awards banquet. Oasis indicated they can fit 250 people with round tables of 10 people each. Matt advised they are requesting eight people per table. Meals will be staged in the glass atrium. Discussion about putting drink tickets in with the name badges or swag bag so they would have the first day. Two drink tickets per person and then hand out some for guests for the banquet and maybe additional tickets for the banquet. The raffles were a big item of discussion due to the differences between the cost of attending the conference between the two organizations. Since MACA has the higher cost, it only seems fair that our

members have the option to purchase raffles for the large ticket items. Steve Norman suggested different colored tickets. Sara Spease agreed and suggested that the tickets be cheaper to MACA conference attendees, but we decided in the chaos of selling tickets, that may be too complicated. Matt said only members should get big giveaways. Holly suggested two free tickets go into the big items people prefer and then pick the item or give big items away at the business meeting. Matt suggested doing two – three large items to MACA members only and then three – four next in size items to everyone. Matt liked the idea of the business meeting for large ticket items. Beth Gillespie suggested that the free tickets go in a bucket, if name drawn then they get to pick a large ticket item and go down the line till gone. A large ticket item mentioned was a TV and Sara Spease advised that Best Buy is a place to keep an eye on for prices and Amazon with Prime Days coming up in July. Sara Spease also mentioned that cameras for traps are something people are looking for and Spypoint cameras are a popular one used by KCPP trapping group. Sara advised Matt she would obtain the information and Holly advised that Tomahawk appears to carry the cameras as well. Steve Norman advised that Best Friends gave out free microchip scanners and that would be good to have for give-a-ways. Matt advised that the Midwest Animal Sheltering Coalition requested that we move our conference next year so we could merge the conferences. Holly praised Matt on his handling of this situation without causing any hard feelings. She said Matt made it clear that we already had signed contracts. Midwest Animal Sheltering Coalition advised that they would not go to Branson and are planning on going to the Kansas City Metropolitan area next year.

Secretary's Report

JT Taylor is absent. JT's written report advises that he sent in the last approved meeting minutes, but he hasn't checked to see if they were posted to the website by Gina. Karen Griggs will be taking her first set of meeting minutes this month so make sure she knows who is making what motions, seconds, etc. JT also asked that someone record the meeting and send it to him but unfortunately no one knew how to record the meeting.

Treasurer's Report

Treasurer Sara Spease advised that the main account had a balance of \$17,945.78. Certification account had a balance of \$4,679.52, Paypal has a zero balance and Stripe has a balance of \$4.11. Alyssa Norsworthy made a motion to accept the Treasurer's report as presented with Steve Norman and Beth Gillespie both seconding the motion. It was unanimously approved.

COMMITTEE CHAIR REPORTS

Awards:

Maureen Keedwell said she was excited to receive eight nominations for three – four categories of the awards categories. She advised she is still getting decorations together for the banquet.

Certification:

Christina Elmore advised that she hasn't had any new signups for the fall certification class. Christina stated that Mimi requested a book to study from. She sent Mimi a book from 2022 and per the tracking, the book was delivered on 6/22/2024. Christina is waiting to hear back from her on if she was going to come here and to the test with Christina or meet with Alyssa Norsworthy to take the test. Mimi told Christina that she would have to speak with her boss and get back to her, but Christina has not heard back from Mimi. Holly mentioned that she didn't think we should be providing books. Christina asked if we need to put a deadline for the challenge. It was recommended that we check with JT Taylor about a deadline and if not, then putting a deadline in the bylaws. It was agreed that 60 days should be an adequate time frame. Matt Allen asked Christina if her certification laptop could be used for presentations at the conference. Christina advised she would bring it to the next in person board meeting to test the computer.

Constitution and Bylaws:

Troy Schneider presented in JT Taylor's absence and stated there were two proposals that would be addressed in old business. Nothing else new.

Legislation:

Sara Spease advised that the next CANA meeting is July 9th, 2024, and there is nothing new as the legislative session is closed.

Historian and Photographer:

Jamie Williams requesting everyone email pictures of classes and conferences so he can add them. Jamie is hoping to attend the conference this year and discussed using Christina Elmore's certification laptop computer for the conference. Sara Spease suggesting everyone use MACA's google drive for the pictures so everyone would have access. This will be shared on the next Zoom meeting.

Membership:

Alyssa Norsworthy advised we are up to 214 members due to two new members. We still have 14 lifetime members. She also advised that she has research that is on old business.

Nominations:

Michael Layton advised he had nothing new. Holly Bowie stated we needed a plan for when she is resigning as current President. Holly stated she plans to continue as President through conference in October of 2024. There was discussion among the board members about putting the President position on the ballots.

Scholarships:

Karen Griggs advised she had nothing new. She is currently trying to find who and where to contact in order to obtain additional funds for scholarships from corporations and has decided to try to concentrate around the Springfield area more with some smaller companies to try to obtain funds. Holly Bowie suggested asking NACA for a discount for training or free training for members.

Merchandise:

Beth Gillespie presented a new shirt idea that she received. The board members liked the shirt idea. Matt Allen suggested doing a survey for shirt sizes or contact each attendee to obtain shirt sizes. Matt advised he can do a survey on the Facebook page. Beth advised she has an opportunity to order 100 shirts at a cost of \$3.99 each. Holly Bowie advised that is a great opportunity and we should do it. Holly requested Beth get the cost breakdown and narrow the color options to two colors to present to the board.

Exhibitors/Grants:

Steve Norman advised he is still having a lot of issues with Walmart's grant portal. He still has several that he has not received any responses from. He advised he has a \$1,000 sponsor for Blue Dog. Steve advised as far as exhibitors he has added one: Humane Educators of Texas. He is currently sitting at seven exhibitors with a goal of 10. Pretzle contacted Steve and advised they didn't have enough time to get things together for our conference this year but to put them down for next year.

Social Media:

Christina Elmore advised that both herself and Karen Griggs have been scheduling posts. Karen advised she has been trying to hit more weekend times to grab members attention. Christina advised that herself and Sara Spease spent a lot of time coming up with new posts for the calendar which has seen an increase in traffic. The new videos are being made using a free app call CapCut. The intention is to get peoples attention.

Newsletter:

JT Taylor was unable to attend but advised on his email that the second edition was submitted but he didn't know if Gina Tanner got them and posted them. We may have to wait until Holly Bowie as the new website up and running to submit the second quarter and third quarter at the same time.

Mini MACA:

Alyssa Norsworthy and Troy Schneider had nothing new to report. Alyssa did ask if the board thought doing Zoom mini-MACA's with Kevin Hearst would be possible. Matt Allen stated it is definitely something to look into doing. Alyssa advised if her and Troy keep their committee, they are interested in keeping the mini-MACA topics but swapping the locations for 2025.

Non-Board Member Committee Reports:

Gina Tanner was not present and no report was given. Holly Bowie said she will confirm that Gina is still working through the October 2024 conference.

OLD BUSINESS

Calendar Fundraiser

Sara Spease advised that we have made \$417 and currently have 14 registrants which is enough to make a calendar. Depending on how fancy we want the calendar it will cost somewhere between \$6 - \$10 per calendar. Sara recommends ordering 25 calendars to cover for the winners and then we would still have a few to sell at conference. Matt Allen questioned whether it was worth trying to do the fundraisers as they haven't produced what we had hoped. Holly Bowie stated she was glad we are trying different things.

Website

Holly Bowie asked if there needs to be a donate button on the website. It was agreed to have it there as it can always be removed. The majority of the website information was covered in the President's Report.

Membership Dues

Alyssa Norsworthy sent every board member her research for state membership dues. Alyssa recommends raising our dues as we are the lowest. Membership dues range from \$25-\$250 with the high end including the cost of conference in the membership dues. Some states give discounts depending on the number of people from the same agency with some states providing certified and active memberships at different costs. Matt Allen advised that this could potentially cause even more confusion than we already have if we did the certified and active memberships. Alyssa stated we have the lowest dues and asked if we get a discount to NACA which Holly and Matt both thought we get a \$5 discount. Alyssa recommends raising our dues to \$35 and keep what we currently offer as it is the same as some of the highest costing states. It was agreed that this would be rediscussed at the next meeting and is added to the Old Business.

Constitution and Bylaws

With JT Taylor unable to attend Troy Schneider presented two amendments to the board. For Part 8: Qualifications for Examination for Certification as an ACO, Christina Elmore stated the fee needs to be changed from \$125.00 to \$175.00 and requests that a deadline of 60 days be added. For Article IX: Dues, Fees and Refunds Holly reiterated that we are not handing out refunds without a request for a refund.

Academy

JT Taylor was unable to attend but sent via email that work continues on the revised MACA ACO Certification Academy. Academy is the technically correct term for what we do, so that's why he uses it. Holly Bowie stated she only reviewed one section and noted that JT is doing a great job. Holly requests that the reviews continue.

NEW BUSINESS

No new business.

NEXT MEETING SCHEDULE

The next meeting is a Zoom meeting scheduled at 10:30 AM on Wednesday, July 24th, 2024. Wednesday, August 14th, 2024, will be an in-person meeting in Columbia at 10:30 AM. Matt Allen requested using Shakespear again but in a different location as to not have parking issues. The September meeting will be at 10:00 AM on Wednesday, September 11th, 2024, with Holly Bowie scheduling the Zoom conference as Christina Elmore will not be available. The October meeting will be at the Oasis on October 1st, 2024. Time will be determined at a later date.

ADJOURNMENT

Matt Allen made a motion to adjourn, which was seconded by Alyssa Norsworthy and the motion was unanimously approved. President Holly Bowie adjourned the meeting at 2:06 PM.

Respectfully submitted,

Karen R. Griggs

Karen R. Griggs

Acting Executive Secretary